

TRONDHEIM, 11 February 2016

Kickstarter co-founder to speak at Technoport 2016

The American entrepreneur and designer Charles Adler, best known as a founding member of crowdfunding website Kickstarter, has been announced as a new speaker for the technology conference Technoport 2016 in Trondheim.

Kickstarter has revolutionised the way individuals and groups can raise money on everything from new inventions and creative projects to enterprises. Kickstarter, which was founded by Charles Adler, Perry Chan and Yancey Strickler, has since its inception in 2009 collected a total of US \$ 2.2 billion. 10 million people have contributed funds and more than 100,000 projects have reached their funding goals.

Technoport CEO Gøril Forbord is pleased to have found a replacement for Tesla co-founder Martin Eberhard for the conference to be held in Trondheim on 2 & 3 March.

“Kickstarter has contributed to the realisation of many exciting projects that might not otherwise have seen the light of day. They have been instrumental in shortening the road from idea to market. The rapid development we have seen in Virtual Reality in recent years is one example of how Kickstarter and other crowdfunding platforms have been a driving force for innovation,” says Forbord.

Together with his co-founders, Adler was voted the "most disruptive in business" by Forbes in 2013.

Crowdfunding has been central to the Technoport conference over the past two years. Scandinavia's first live equity-based crowdfunding was held during the conference two years ago, while last year the Technoport audience invested almost NOK 580,000 into four startup businesses.

On 2 March, the stage is set for a third crowdfunding party when four new startups present their business from the stage and compete to sell shares to the public:

- **Dropracks**, who are developing a new type of roof rack
- **MinMemoria**, a digital scrapbook and social communication platform for dementia patients
- **Flow Motion Technologies**, who make motorised stabilisers for GoPro cameras
- **Stick Men**, a child-friendly iOS and Android games

—

Crack the Code at Technoport 2016: 2 & 3 March 2016

Technoport 2016 is where startups, researchers, investors, students, industrialists and the public sector meet to share ideas and create new opportunities.

Experience live equity crowdfunding, a pitching competition, hands-on workshops and inspiring talks from some of the world's greatest innovative minds, including: Hyperloop Transportation Technologies CEO Dirk Ahlborn, maker movement general Dale Dougherty, Industry 4.0 builder and new SINTEF CEO Alexandra Beck Gjørsv, NTNU's design thinking guru Martin Steinert, and lots more.

Register today for Technoport 2016 to join hundreds of like-minded investors, businesses, startups, researchers and students. Attendees will meet some of the world's great innovation thinkers,

understand how technology will impact the way we do business three years from now, gain insight into new problem-solving methods and business trends, be at the centre of things as guests from around the world meet Norway's most innovative minds.

About Technoport

Technoport is a membership association that works to strengthen the culture of innovation, entrepreneurship and technology commercialisation. We develop and organise various meeting places for students, researchers, established businesses and startups. Our members and partners are NTNU, Sparebank1 SMN, SINTEF, Statoil, Trondheim Municipality, Sør-Trøndelag County Council, Innovation Norway and Enova.

www.technoport.no

—

For more information, please contact:

Gøril Forbord, CEO

goril@technoport.no / +47 481 80 840